



**apollo**®  
your everyday basics





**YOUR  
EVERYDAY  
BASICS**





Take good  
care of  
your feet



Whatever you  
do - day in,  
day out -  
rely on your  
Apollo basics







## AN INSPIRING COLLECTION FOR ANY TIME OF DAY

Apollo is a Dutch brand based on and inspired by a strong conviction that everyone is looking for beautiful and comfortable products. Our story starts in 1995. The Apollo brand is Angro's first brand and represents accessible design.

Whatever you do - day in, day out - you can always rely on Apollo. Socks and underwear to walk, work, sit or sleep in, slippers for a cosy lifestyle and party clothes to enjoy life to the fullest.





# 2 50% HEAD 50% HEART

2

Enjoy the extensive collection consisting of basic and functional legwear, comfortable housewear and playful outfits and accessories for Christmas and the holidays. Be inspired by the high-quality, contemporary designs and accessible pricing for the whole family.

Our stylists work with various contemporary materials and follow the latest developments. For example, we increasingly use organic and recycled cotton and bamboo. Our collection is carefully put together with comfort and durability in mind. We check all products thoroughly and guarantee the best price/quality ratio.







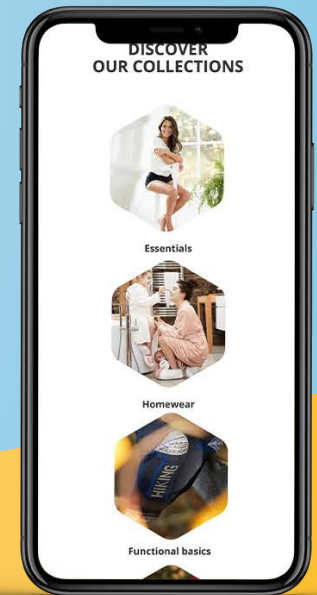
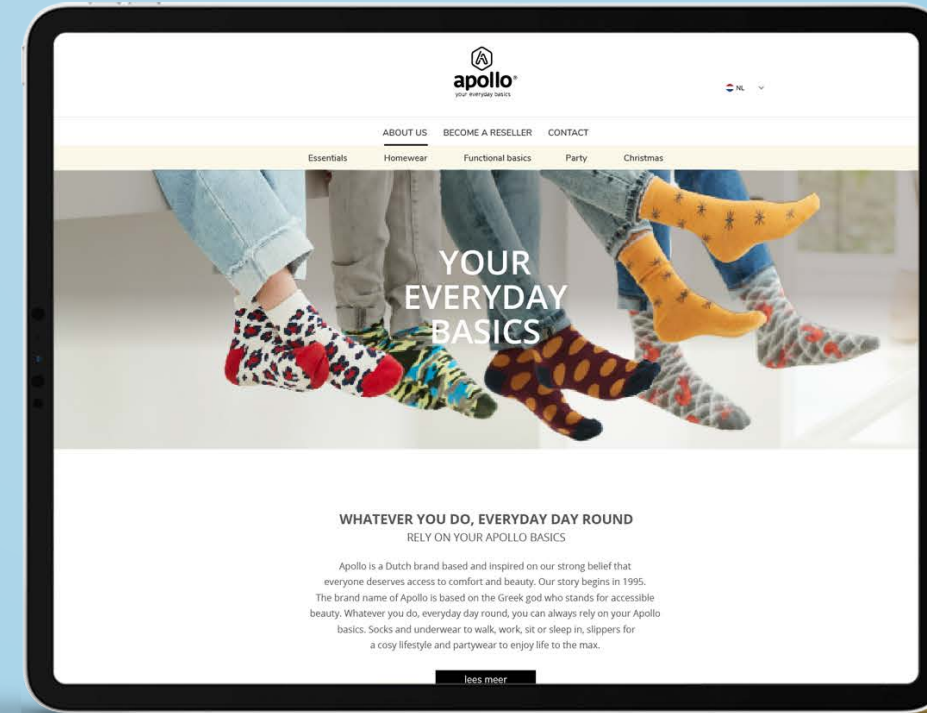
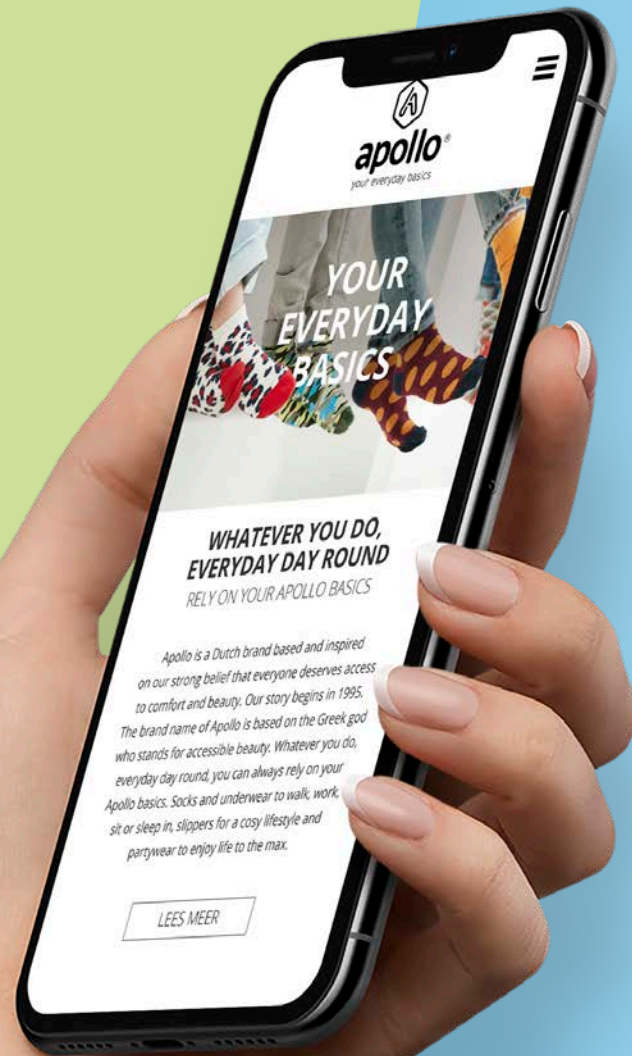
Get inspired by  
our high-quality,  
fashionable designs  
and accessible  
pricing for your  
whole family





# APOLLOSOCKS.COM

Discover our collection  
on social media and  
our website.







## PACKAGING

All Apollo products are carefully packed in colourful and inspiring sleeves and boxes to create maximum stopping power in your shop. We use as little plastic as possible to save the environment.

quality  
29%

versatility  
12%

impulse  
6%

style  
14%

price  
19%

comfort  
20%







# ESSENTIALS

This essential basic collection consists of a wide variety of legwear and underwear. All products guarantee the best price/quality ratio. In addition to regular materials, this collection also includes special fabrics, such as organic and recycled cotton, modal and bamboo.







# HOMWEAR

Apollo's homewear collection offers you comfortable and cheerful products, such as house socks and slippers. There is plenty of choice for young and old. All products are carefully designed and manufactured to give you maximum pleasure and comfort.







## FUNCTIONAL BASICS

The functional basic collection offers you the best comfort and optimal protection for your feet during a tough outdoor job, autumn walk or just working in the garden. This functional collection consists of rugged products for both him and her.





# Party

Let's party. Inject some colour into your life with this extensive collection of cheerful and colourful party items. The collection offers you plenty of choice in scarves, legwear, hats, etc. Apollo offers you various options and themes.





# Merry Christmas

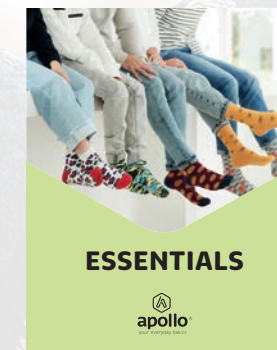
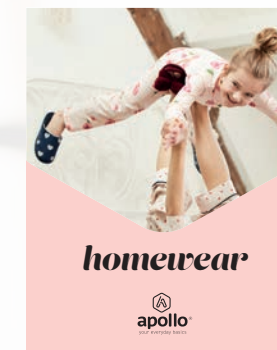
Apollo's Christmas collection has become a household name in the festive season. Our collection offers a wide range of creative and fun Christmas clothing, such as sweaters, socks and hats. With lighting, playful prints and fun details.





## APOLLO POS

Apollo offers plenty of opportunities for retailers, both online and offline. The extensive range is characterised by a high turnover rate supported by attractive point-of-sale materials. We have several interesting solutions for building a successful basic collection or commercially attractive second placement concepts.







A MUST HAVE IN YOUR STORE

# SALES CHANNELS

FOR MORE INFO +31 73 547 88 65

SPECIALTY  
SHOPS

ONLINE  
SHOPS

hosiery shops

SPORT  
SHOPS

GARDEN  
CENTERS

fashion  
shops

HYPERMARKETS

DEPARTMENT  
STORES

MULTI-  
CHANNEL

SUPERMARKETS




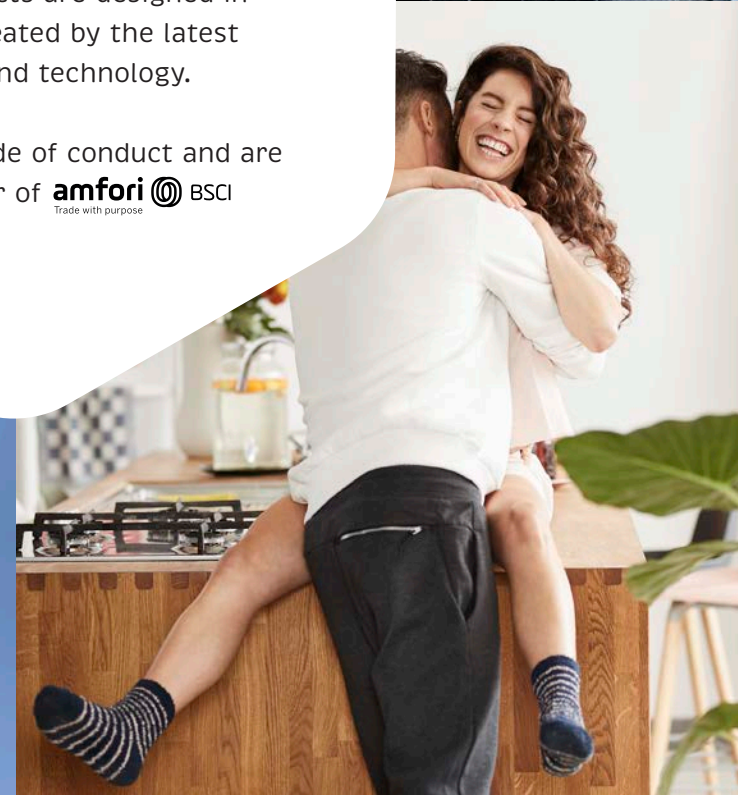
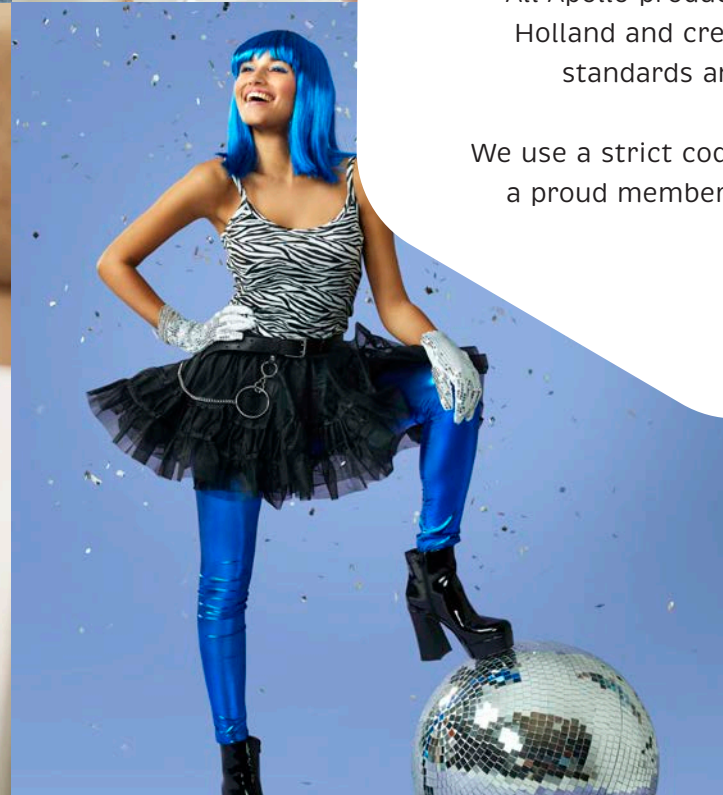


**ANGRO**  
MORE THAN SOCKS

Apollo is an official brand of Angro b.v.  
[www.angro.nl](http://www.angro.nl)

All Apollo products are designed in  
Holland and created by the latest  
standards and technology.

We use a strict code of conduct and are  
a proud member of **amfori**  BSCI  
Trade with purpose







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